

# Matt Vollet

PRODUCT DESIGNER

Product designer specializing in user-centered design and bringing exemplary ideas to life.

## EXPERIENCE

### ● PALOMA

PRODUCT DESIGNER | 2021 - PRESENT

- Utilized human centered design thinking to develop new, and improve existing, features.
- Collaborated cross-team with engineering, marketing, and the executive team to create meaningful experiences that helped achieve rapidly changing company goals.
- Lead and executed research initiatives and strove to create a user-focused culture
- Create meaningful designs for complex problems, solving for the "why" as well as the "what" and "how".
- Present and discuss designs at varying stages of completion to peers and leadership.

### ● MYLIO

PRODUCT DESIGNER | 2018 - 2021

- Owned the end-to-end design process including research, writing specs, designing, prototyping, testing, and iterating.
- Collaborated with engineering, marketing, PMs, and stakeholders to build and optimize features.
- Planned design sprints and represented UX needs in engineering sprints.
- Partnered with external teams on web and in-app design projects.

### ● MYLIO

SUPPORT LEAD | 2014 - 2018

- Represented the user during product planning.
- Contributed to user research by providing insightful qualitative and quantitative data.
- Regularly designed marketing UI/UX for web.

### ● APPLE

GENIUS | 2010 - 2014

- Acutely honed empathy and communication skills.
- Gained profound insight into how people utilize technology.
- Presented in one-to-one and group training sessions, adjusting content and vernacular on the fly.

## SKILLS

INTERACTION DESIGN  
UX WRITING  
USER FLOWS  
PROJECT MANAGEMENT  
PROTOTYPING  
WIREFRAMING  
USER RESEARCH  
USABILITY TESTING

## TOOLS

FIGMA  
ILLUSTRATOR  
PHOTOSHOP  
ADOBE XD  
XCODE

## EDUCATION & CERTIFICATIONS

UX CERTIFICATION  
NIELSON NORMAN GROUP

UX DESIGN PROFESSIONAL  
CERTIFICATION  
GOOGLE

BACHELOR OF SCIENCE  
MUSIC PRODUCTION  
FULL SAIL UNIVERSITY